



LUCKNOW DOWNTOWN REVITALIZATION COMMITTEE

Lucknow Sports Complex -

April 2, 2013 – 7:00 pm

Minutes

Wayne McDonagh	Chair	P
Lillian Abbott	Council Representative	P
Joan Chamney	Beautification Committee Representatives	P
Morten Jakobsen	Chamber of Commerce Representatives	P
Laura Johnson		P
Margie MacPherson		P
Ian Montgomery		A
Lana Sanderson-Neeb		P
Stu Reavie		A
Jack Van Dorp	County of Bruce	A
Taralyn Martin	Business & Economic Officer	P
Mary Rose Walden	Administrator	A

Others present: Suzanne Andrew, Barb Helm and Karen Latour from the Lucknow Horticultural Society.

1.0 CALL TO ORDER

Chair McDonagh called the meeting to order at 7:05pm.

1.1 DISCLOSURE OF PECUNIARY INTEREST

Name	Item	Nature of Interest
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None reported.

2.0 MINUTES

Moved by Jacobsen
Seconded by Abbott

Adopt Minutes THAT the Lucknow Downtown Revitalization Committee hereby adopts the February 5, 2013 meeting minutes.

Carried

3.0 ACTION PLAN

Please review the [Action Plan](#) and advise of any actions that should be added.

ACTION: Noted.

4.0 REPORTS

4.1 Town Entrance Signs

Suzanne Andrew from the [Lucknow Horticultural Society](#) is here to talk about the plants for the entrance signs and the quote they provided. A quote from [Inside/Out Home & Garden Service](#) is also provided. How do we want to proceed with this?

Ian to give an update on the progress made on the vinyl lettering for the back of the gateway signs and when it will be ready to go up on the signs. Is lighting for the signs something we want to pursue this year?

ACTION: Suzanne Andrew, Barb Helm, and Karen Latour from the Lucknow Horticultural Society, were present at the meeting to discuss the letter and quote they sent regarding the Lucknow Entrance Signs flowerbeds. The Horticultural Society's budget on flowers this year has already been spent and the flowers for the downtown have been ordered. Suzanne explained that the Horticultural Society does not have the man power to maintain the flower beds at the four entrance signs. She provided the flower order that was done by IC Greenhouses so we could see what flower varieties will be in the downtown and the cost.

The Committee decided that annuals would be best around the entrance signs because we can match the flowers downtown and it will provide much needed colour at our entrances. Taralyn stated that the Township will fill the flower boxes at the signs with soil and the Recreational Department will look after watering. In addition, a summer student with the Recreational Department will be available this year to weed the flower beds. The Committee agreed to hire Inside/Out Home & Garden Service to order and plant the flowers at the four entrance signs and at the other sign at the North end of town. A quote was provided at the meeting; however this included filling the flower boxes with soil, which is no longer required. Morten Jacobsen will see if the flowers can be paid for through the Lucknow Chamber of Commerce beautification fund.

Moved by Chamney

Seconded by MacPherson

**Hire
Inside/Out
Home &
Garden
Service**

That the Lucknow Revitalization Committee hire Inside/Out Home & Garden Service to order and plant flowers at the four entrance signs and the other North-end sign with monies from the Lucknow Chamber of Commerce or from the Committee's funds.

Carried

Ian was not at the meeting but Taralyn will ask him to provide an update through e-mail.

Morten got a quote for outdoor solar lighting at the four entrance signs. The cost would be approximately \$1500 per sign if we were to go with the solar lights from Sourcetec Energy. Taralyn will see if we can get funding through the Regional Tourism Organization 7 or from the Township for this project.

4.2 Wish List

Wayne to report on what Mark Hackett said about the washrooms in the Sports Complex.

The washrooms are open to the public most of the time. What about asking the Chamber of Commerce to put on their sandwich board for the Tourism Office that there are "washrooms and tourism information".

ACTION: Wayne spoke to Mark briefly about the washrooms and Mark was not against the idea of opening up the washroom by the Tourism Office to the Public. A wall would have to be built to keep the public from entering the Sports Complex from the washroom and a door from the outside would have to be installed. Wayne will talk to Mark about bringing the idea forward to the Lucknow Recreation Board. Lana stated that she will find out where Kincardine got the money to build their outdoor washrooms.

4.3 Marketing Plan

At our last meeting we talked about developing a marketing plan for Lucknow. Taralyn has provided the committee with an example of a [marketing plan](#). How do we want to proceed with this?

ACTION: The example of the marketing plan did not attach properly. Taralyn will re-circulate this for discussion at the next meeting.

4.4 Streetscape and Beautification Elements

The pictures that will be used for the waste receptacles are just being confirmed. We are on track to have the new benches and waste receptacles on the street once the snow is gone.

ACTION: Wayne will call William to get an update on the benches.

4.5 Huron-Kinloss Project Updates

4.5.1 Huron-Kinloss Strategic Plan

We are developing a 10-year plan for our future that is rooted in the four pillars of sustainability - environment, society, culture, and economy called Our Future Huron-Kinloss. The first meeting is being held on April 3rd. Please consider joining a working group. See the [notice](#) for more information.

ACTION: Noted.

4.6 Spruce the Bruce Grants

The first intake was the end of March. The deadline for the next intake is April 30, 2013.

ACTION: Wayne wanted to know if we could find out if any business owners from Lucknow applied for the grants last month. Taralyn will contact Spruce the Bruce.

5.0 Finances

Balance	3,053.18
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ACTION: Noted.

6.0 NEW BUSINESS

6.1 Beautification Committee Update

Joan stated that the trees will be downtown likely in May. She also stated that the Committee is almost done and that they have approximately \$5000 left for beautification projects.

ACTION: Noted.

7.0 ADJOURNMENT

Adjourn Moved by MacPherson
Seconded by Johnson
That the Lucknow Revitalization Committee do now adjourn to meet again on May 28, 2013 at 7:00 pm.

Carried